

## SHAOJUN ZHANG

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### ACADEMIC APPOINTMENTS

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<b>The Ohio State University, Ohio</b>	
Assistant Professor of Finance	2017 - Present
Visiting Assistant Professor of Finance	2016 - 2017
<b>The University of Hong Kong, Hong Kong</b>	
Assistant Professor of Finance	2014 - 2017

### OTHER POSITIONS

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<b>Journal of Portfolio Management</b>	
Editorial Advisory Board Member	2021 - Present
<b>Vanguard, Pennsylvania</b>	
Portfolio Manager	2020 – 2021
<b>China Investment Corporation, Beijing</b>	
Senior Researcher	2016

### EDUCATION

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<b>New York University, New York</b>	
Ph.D. in Finance	2014
<b>Peking University, Beijing</b>	
B.A. in Finance & Economics	2009
<b>Vienna School of Economics and Business, Austria</b>	
Exchange Student	2007

### RESEARCH

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Asset Pricing, International Finance, Macro Finance, Climate Finance

### PUBLICATIONS

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7. [Housing Cycles and Exchange Rates](#), Forthcoming, *Management Science* (with Sai Ma).
6. [Systematic Default and Return Predictability in the Stock and Bond Markets](#), September 2023, *Journal of Financial Economics*, 149 (3), 349 - 377 (with Jack Bao and Kewei Hou). Lead Article.
5. [How Inefficient is the 1/N Strategy for a Factor Investor?](#) First Quarter 2023, *Journal of Investment*

- Management*, 20 (4), 1-17 (with Kevin Khang, Antonio Picca and Minzhi Zhu).
4. **Dissecting Currency Momentum**, April 2022, *Journal of Financial Economics*, 144 (1), 154 – 173.
  3. **Factor Construction Zoo: Are Factor Exposures Created Equal?** January 2022, *Journal of Portfolio Management* QES Special Issue 2022, 48 (2), 105 - 118.
  2. **Toward Tax-Efficient Low-Volatility Investing**, January 2022, *Journal of Portfolio Management* QES Special Issue 2022, 48 (2), 198 - 207.
  1. **Limited Risk Sharing and International Equity Returns**, April 2021, *Journal of Finance*, 76 (2), 893 - 993

## WORKING PAPERS

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12. **Factor Value**
11. **Carbon Returns Across the Globe**, Revise & Resubmit
10. **Expert Network Calls**, with Sean Cao, Clifton Green, and Lijun Lei
9. **Housing Risk and the Cross-Section of Returns across Many Asset Classes**, with Sai Ma
8. **The Causal Effect of the Dollar on Trade**, with Sai Ma and Tim Schmidt-Eisenlohr

## HONORS, AWARDS, AND GRANTS

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Hong Kong Institute for Monetary and Financial Research (HKIMR) Applied Research Grant, 2022  
Research Fellow, Charles A. Dice Center for Research in Financial Economics, OSU, 2016 – present  
The Research Grants Council General Research Fund, Hong Kong, China, 2015  
Seed Funding for Basic Research, the University of Hong Kong, 2015, 2016  
Jules Bogen Fellowship, 2013  
NYU Stern Graduate Fellowship, 2009-2012

## MEDIA COVERAGE

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“**Systematic Default and Return Predictability in the Stock and Bond Markets**” covered by *Faculti*  
“**Carbon Returns Across the Globe**” covered by *ProMarket* at George J. Stigler Center for the Study of the Economy and the State at the University of Chicago Booth School of Business  
“**How Inefficient is the 1/N Strategy for a Factor Investor?**” covered by *AlphaArchitect*  
“**Dissecting Currency Momentum**” covered by *AlphaArchitect, Analyzing Alpha, IBKRCampus*

## SEMINAR AND CONFERENCE PRESENTATIONS

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2024 Carnegie Mellon University, Quoniam Asset Management  
2023 AFA Annual Meeting, EFA Annual Meeting×2, EFA Annual Meeting<sup>+</sup>, SFS Cavalcade<sup>\*</sup>,

AFFECT Workshop, Tel Aviv Finance Conference, Conference on Corporate Social Responsibility, Wolfe Research Annual Global Quantitative and Macro Investment Conference×2, CAPANA Annual Meeting\*, WashU Finance Conference+, University of Connecticut Conference+, Conference on Corporate Social Responsibility+, Tongji Finance Symposium+, LSE Systemic Risk Centre, USC Macro, Tsinghua PBCSF, Peking GSM, Peking HSBC

- 2022 Melbourne Asset Pricing Meeting, University of Luxembourg Conference in Sustainable Finance+, Wolfe Research QES NLP and Machine Learning Conference, Wolfe Research QES European Conference, Temple University, University of Tennessee, University of Wisconsin-Madison, Chinese University of Hong Kong, City University of Hong Kong, Hong Kong Institute of Monetary and Financial Research, Hong Kong University of Science and Technology, University of Hong Kong
- 2021 AEA Annual Meeting\*, MFA Annual Meeting\*, JOIM Conference on ESG+, SIF Conference+, Vanguard
- 2020 AFA Annual Meeting\*, MFA Annual Meeting\*, ABFER, ANU Conference on Asset Pricing
- 2019 MFA Annual Meeting+, NFA conference\*, ABFER Annual Conference, FRB Macro-Asset Pricing Workshop\*, Cheung Kong Graduate School of Business
- 2018 MFA Annual Meeting+, Hong Kong CityU Finance Conference, University of Hong Kong
- 2017 FMA Annual Meeting+, CICF+, CFRC+
- 2016 AFA Annual Meeting, SoFiE Annual Meeting, ABFER Annual Conference, CICF, CICF+, CFRC+, Macquarie Global Quantitative Research Conference, Seoul National University, China Investment Corporation
- 2015 EFA Annual Meeting, CICF+, CSBF and IEFA Joint conference, Singapore University of Management, Central University of Finance and Economics, Tsinghua PBCSF, Peking University, Cheung Kong Graduate School of Business
- 2014 CICF+, New York University, PBC School of Finance, The Ohio State University, University of Minnesota, Georgetown University, Purdue University, Penn State University, AQR Capital Management, University of Hong Kong, Holfstra University

+ conference discussions, \* conference presentations of joint work by coauthors

## **PROFESSIONAL SERVICES**

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### Conference Program Committee:

- European Finance Association Annual Meeting (2021 - Present)
- Midwest Finance Association Annual Meeting (2019, 2020, 2024)
- Western Finance Association Annual Meeting (2018, 2019)
- Eastern Finance Association Annual Meeting (2024)
- Mutual Funds, Hedge Funds and Factor Investing Conference (2019)

### Session Chair:

SFS Cavalcade North America (2023)  
Conference on Corporate Social Responsibility (2023)  
Midwest Finance Association Annual Meeting (2019)

## **TEACHING**

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Investments, The Ohio State University, 2017 - present, Undergraduate (Teaching Evaluation 4.74/5)  
Topics in Finance, The Ohio State University, 2020, PhD  
Seminars in Finance, The Ohio State University *OSU-KAIST joint program*, 2019, Graduate  
Derivatives, the University of Hong Kong, 2014 - 2016, Undergraduate  
Foundations of Finance, New York University, 2012, Undergraduate